

Inviting textile design for Kerala Handlooms

Directorate of Handloom and Textiles is setting up a Handloom Business Incubation Centre at Thiruvananthapuram. The centre is attached with an innovative design bank which will cater innovative designs to Kerala Handlooms. For pooling textile designs to the design bank it was decided to invite competitive fabric designs from talented designers. The selected designs will be awarded, the first prize carry Rs.25,000/- the second prize Rs. 15,000/- the third prize Rs.5000/- and consolation prize Rs.1000/-. The fabric designs submitted should have the following specifications

1. Sari:-Lay out-Body, Border,Pallu- 25cmX37cm

Lay out-A3 size art board with maximum of three colours

Designs:- Dobby/Jacquard

2. Churidhar : Lay-out- 25 Cm x 37 Cm

Salwar Commees & Shawl

Lay-out- A3 size art board with maximum of three colours

Designs- Dobby/Jacquard

3. Bed-sheet/Bed spread- 25 cm x 37 cm

1. Designs -Jacquard, Maximum of two colours including ground.
2. Printing Designs - Maximum of four colours including ground
3. Designs with Stripe & Check pattern can also be submitted.

Pillow-cover layout and colours for the designs may shown separately.

Colour palette should be specified in all designs.

The Competitive designs should reach before 15.2.2015 at Directorate of Handloom & Textiles,4th floor, Vikas bhavan, Thiruvananthapuram Pin – 695 033. The Designs received will be displayed on 20.2.2015. A selection panel is constituted for the selection of the best designs. More details can be had from 0471- 2302891 or 2303427.

Director of Handloom & Textiles